

## Privacy Policy

Peter Strohkorb Advisory (PSA) is bound by the Privacy Act 1988.

This Privacy Policy describes how we manage personal information that we may collect, hold, use or disclose for the purposes of our functions and activities. "Personal information" has the meaning set out in the Privacy Act.

### 1. How we collect personal information

As well as collecting personal information from you directly through our website, event registrations and surveys, we may collect personal information from oral sources, correspondence and other written material either provided to us, or from publicly available sources.

### 2. Website data

The PSA website can be used anonymously. We do not collect identifiable personal information about you if you only browse the site.

### 3. Personal information

The personal information we collect and hold may include your name, title, business address and other employment details, other contact details and other information that we consider is necessary (such as information about your opinions, policies, statements and writings) to perform our legitimate functions and activities.

### 4. Why does the PSA collect personal information?

The primary purposes for which PSA collects personal information include:

Managing a mailing list for the distribution of news, information, functions, initiatives and activities;

Providing services and events;

Running competitions and promotions;

We may contact you regarding any of the above, including via electronic messaging such as SMS and email, by mail, by phone or in any other lawful manner.

If you do not wish your personal information to be disclosed or used in accordance with this Privacy Policy, we will use reasonable efforts to accommodate your request, if practical (unless otherwise required by law). However, if we comply with your request, it may not be possible for us to provide you with some or all of our services.

### 5. Management and disclosure of information

We will take reasonable steps to keep your information secure, with regard to its nature and source. We will take reasonable steps to ensure the security of your personal information. However, except to the extent liability cannot be excluded due to the operation of statute, we exclude all liability (including in negligence) for the consequences of any unauthorised access to, disclosure of, misuse of or loss or corruption of your personal information. Nothing in this Privacy Policy restricts, excludes

or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law, including the Competition and Consumer Act 2010.

We will destroy or permanently de-identify your information when it is no longer needed for the purpose for which we collected it (or any other purpose for which we are required or permitted by law to use or hold it).

The PSA website and data are hosted in the cloud.

We do not generally share information about you with other organisations, government agencies, or other persons without your permission, unless it is necessary for our operation and/or to provide you with services that you have requested, or are required by law. However in some circumstances we may share information about you with other organisations for other purposes permitted by law.

Where your personal information is disclosed, we will (where practical) seek to ensure that the information is treated as confidential and that it is held, used or disclosed consistently with applicable privacy laws and codes.

## 6. Access and correction

You may seek access to personal information that we hold about you on reasonable notice by contacting us (see "Contact Details" below). We will let you know if we propose to charge you for giving access to your personal information. You may ask us to correct any errors in the information we have about you. You may opt out of any further direct marketing or contact from us.

To update your details, or to unsubscribe from any of our communications, you can contact us (see "Contact Details" below).

To protect your privacy and the privacy of others, we may require evidence of your identity before we can give you access to information about you, or change it. We may deny your access where exempted by law.

## 7. Complaints about privacy

If you believe that PSA has breached its obligations under the Privacy Act, you may complain by telephone, mail or email (see "Contact details" below).

We will acknowledge receipt of your complaint within 2 business days and will attend to your complaint and endeavour to resolve it within 14 business days. If you are not satisfied with the outcome, you are entitled to complain to the Federal Australian Information Commissioner.

## 8. Contact details

87 Cambourne Ave, St Ives, NSW 2075 Australia

Telephone: +61 411 865 301

Email: [pstrohkorb@peterstrohkorb.com](mailto:pstrohkorb@peterstrohkorb.com)

## 9. Changes to this Privacy Policy

We may change this Privacy Policy from time to time. Check the PSA website for the latest version.

This version of this Privacy Policy is dated 27 July 2017.